

**DHARMAMURTHI RAO BAHADUR  
CALAVALA CUNNAN CHETTY'S  
HINDU COLLEGE**

(Shift - 2)

Dharmamurthi Nagar, Pattabiram, Chennai – 600 072.

**HRD-eSamikSha for Online upload Report**

**1. ACTION PLAN - UG & PG RESEARCH DEPT. OF COMMERCE**

Category	Name of the Event / Activity	Venue	Start Date	End Date	Description
<b>ACTIVITY</b>	Assignment and online test	online	20-04-2020	30-05-2020	Assignments 32 and online test 35
<b>COMPETITION</b>	NATIONAL LEVEL ONLINE E-QUIZ ON ACCOUNTING AND FINANCE	online	25-05-2020	29-05-2020	Response-596
	E-Quiz on Banking Awareness	online	27-05-2020	31-05-2020	Response-329
	E-Quiz on Corporate Accounting	online	27-05-2020	31-05-2020	Response-287
	NATIONAL LEVEL E-QUIZ ON COMPANY LAW	online	29-05-2020	31-05-2020	Response-196
<b>AWARENESS</b>	---	---	---	---	---
<b>WORKSHOP</b>	Webinar on Opportunities in Digital Marketing	online	30-05-2020	30-05-2020	No of Participants-74
<b>EVENT</b>	---	---	---	---	---
<b>OTHER</b>	---	---	---	---	---

**2. ACTION REPORT**

Name of the Event / Activity	Webinar on Opportunities in Digital Marketing
Activities Start Date	30-05-2020
No. of Resource persons	ONE:

	Mr. V. Jayakumar, Sr. Branch Manager, Infocom Network Ltd
Report Description	The program was meant for the students who are going to be graduated, graduates and job seekers. The resource person highlighted the employment opportunities available in digital marketing. The participants highly appreciated the information given by the resource person.
Activities End Date	30-05-2020
No. of Participants	74
Report Name	Opportunities in Digital Marketing

**REPORTS OF THE EVENT IN 50 WORDS:**

UG, PG AND RESEARCH DEPARTMENT OF COMMERCE CONDUCTED GOOGLE CLASS AND GIVEN 32 ASSIGNMENTS FOR BOTH UG AND PG STUDENTS, 17 OBJECTIVE TYPE TESTS AND 18 DESCRIPTIVE TYPE TESTS. DURING THE LOCKDOWN PERIOD TILL 31-05-2020. ALSO THE DEPARTMENT HAS CONDUCTED 4 ONLINE E-QUIZ AND ONE WEBINAR FROM 25-05-2020 TO 31-05-2020. THE RESPONSE FROM THE STUDENTS AND OUTSIDE PARTICIPANTS WERE HIGHLY APPRECIABLE.